

IMPROVING SPEAKING ABILITY BY USING PICTURE SERIES

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Abstract

This research aims to find out whether there was an influence of the Tik Tok channel nofreeadi10 application on the speaking development of 8 MTS An-Nur Sumberurip. This research used qualitative research methods that can produce descriptive data in the form of written or spoken words about certain characteristics, both individuals, conditions, or symptoms of a particular group being observed. Therefore in this research to make it easier, the researcher acts as documentation and reference by collecting data directly through interviews, observation and documentation. Interviews were conducted with grade 8 students and the English teacher at MTS An-Nur Sumberurip. From the results of the research conducted, the speaking skills of students in class 8 are very low due to: 1) lack of honing their speaking skills 2) school facilities. The researcher asked the English teacher for helping in conducting speaking lessons via the TikTok channel nofreeadi10 to find out the effect of this method on students' speaking abilities. English language teachers used this method in between lessons.

Keywords: *Speaking, Tik Tok Application, Picture Series*

A. INTRODUCTION

Education is a learning system that is used to develop a person's personality physically and spiritually, as well as to produce skills that are needed in society. With education we can become more mature people because education has a positive influence; education can also eradicate ignorance and will provide skills, mental abilities and so on. Learning that students follow requires several skills, one of which is language skills. Language skills must be possessed by students, language skills have 4 aspects, namely reading, speaking, writing and listening. Language skills are not only needed in education but are also often used as a means of communication directly or indirectly. By mastering Indonesian, students will find it easier to communicate both orally and in writing, especially in the learning process and completing academic assignments. Therefore,

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language is a reference related to society and has agreed terms so that it can adapt to society.

Speaking is an activity of conveying ideas, ideas, and thoughts that are conveyed through words to the interlocutor or listener. As explained by Wahyuni Oktavia & Key explained "speaking is the skill of uttering articulation sounds or words that express, state or convey intentions, ideas, ideas, thoughts, and feelings that are arranged and developed according to the needs of the listener so that what is conveyed can be understood."³

By having good speaking skills, it will be easier for students to explore their potential. The role of the teacher is very influential in the process of a student. The teacher's contribution to the learning process includes many things, namely acting as an educator, contributing as a learner, as a coach and mentor. In addition, learning media are needed that are innovative and fun for students. Learning media is a channel or bridge of learning messages conveyed by the source of the message (teacher) to the recipient of the message (students) so that the message can be absorbed quickly and precisely. Aji explained "interactive. learning media can represent what the teacher cannot convey, and the learning process will be more effective and efficient."⁴ Creative and innovative learning media are needed by students so that students don't feel bored so that students easily understand what they are learning. One of them is by using social media as a supporting learning tool, such as using Tik Tok social media.

TikTok is one of the social media that is viral today and is much loved by children. Thus, this study aims so that children do not only use Tik Tok social media just for entertainment, but Tik Tok media can influence students' speaking skills in learning English. Here the researcher uses the TikTok channel nofreeadi10 as a learning medium in improving students' speaking skills.

The researcher chooses the Nofreeadi10 TikTok channel is because the content from that account is about information on learning English, as well as basic learning by dissecting sentences from songs, films, and short films so that followers can easily understand the correct English vocabulary/pronunciation of sentences and about the pronunciation that is often used in daily activities and slang. The next reason is the large

³ Wahyuni Oktavia, S., & Kunci, K. (2015). *Inovasi Model Partisipasi Solusi (Partisol) Untuk Meningkatkan Keterampilan Berbicara Siswa*. Seminar Nasional Pendidikan Bahasa Indonesia

⁴ Aji, Wisnu Nugroho. 2018. *Aplikasi Tik Tok Sebagai Media Pembelajaran Bahasa dan Sastra Indonesia*. ISBN: 978-602-679-21-2

number of audience responses from this content, starting from saving videos and sharing videos from that content.

Nofreedi is one of the TikTok influencers with 401.3k followers, which in his daily content displays several lessons in English. One of the lessons such as adding vocabulary, how to read, and others. From some of the content displayed, there are lots of netizens who feel motivated and gain more knowledge, which is known from the several comments that have been posted.

B. RESEARCH METHOD

This type of research is qualitative research. Qualitative research methods are scientific methods in research procedures that can produce descriptive data in the form of written or spoken words about certain characteristics, both individuals, conditions, or symptoms of a particular group being observed.⁵ The qualitative research method was chosen because this research is descriptive in nature. The data obtained needs to be described as it is to find out how to use the TikTok application as a medium for learning English in students' language skills. This research was conducted in class VIII Mts An Nur Sumberurip academic year 2022/2023.

Data source used primary data and secondary data. Primary data, researchers obtained data by going directly to the field, can be used in the form of interviews or observations. Secondary data is data that strengthens primary data, namely data obtained from literature or reference studies. To make it easier, the researcher acts as a documentation and reference by collecting data directly through questionnaire, observation, and documentation. Data analysis techniques require techniques with the aim of being able to conclude a problem. Data analysis techniques for systematically compiling data obtained from first conducting interviews, field notes, and documentation can be translated into a unit, synthesized, arranged into patterns, choosing which ones are important and which ones will be studied.⁶

This qualitative data collection was obtained from the process of interviews with teachers, observation of learning at school and suggestions from facilitators. Data analysis

⁵Moleong, L. J. 2010. *Metodologi Penelitian Kualitatif*. Bandung: Rosdakarya

⁶Sugiono. *Memahami Pendidikan Kualitatif*. (Bandung: Alfabeta, 2013). Hal 89

is used to group information from quantitative data in the form of responses, criticism, and suggestions.

C. FINDINGS AND DISCUSSION

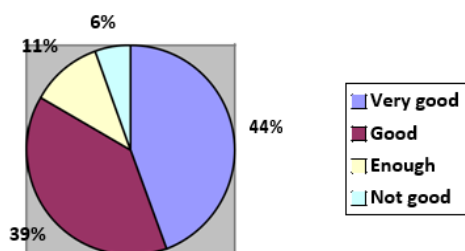
FINDINGS

The research results will be explained based on the results of interviews, observations, and documentation. the results of interviews and observations conducted by related researchers the influence of channel Nofreeadi10 tik tok application on the speaking development of 8 Mts An-Nur Sumberurip.

Before presenting the questionnaire and observation results, the researcher will provide a description of the characteristics of the respondents involved in this study. The respondents consist of 19 8th-grade students at MTS An-Nur Sumberurip, comprising 9 male students and 10 female students.

a. **Students' Opinions on the Use of TikTok Application in Speaking Learning.**

Based on the research findings from 19 respondents regarding their opinions on the use of the TikTok application in speaking learning, the results can be observed in the following figure.

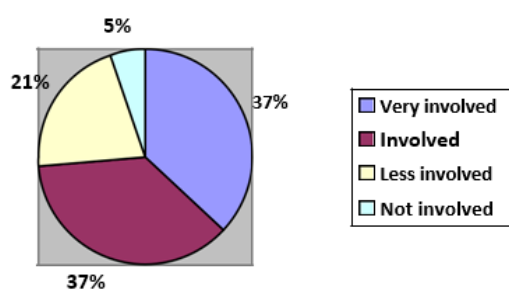


The results indicate that the majority of respondents (83%) express that they consider the use of the TikTok application in speaking skills learning to be very good or good. This reflects a positive response from students towards the learning method involving the TikTok application. The presence of this positive perception can be an indicator that the integration of social media application-based technology, such as TikTok, can be an effective tool in enhancing motivation and student engagement in speaking skills learning. A profound understanding of the effectiveness of this application

is expected to provide valuable insights for the development of future, more innovative, and relevant learning strategies to meet the needs of students.

b. Involvement and Participation Levels of Students in Speaking Learning activities.

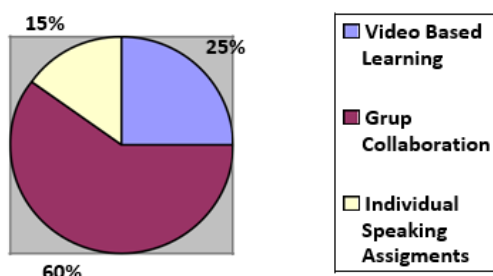
Student involvement and participation are crucial aspects in the teaching and learning process, allowing learners to exchange ideas, share experiences, and discuss learning concepts.



The results of the questionnaire show that the majority of students (74%) feel very involved and actively participate in speaking learning activities through the TikTok application. Only 21% of students said they were less involved and 5% were not involved, which shows a high level of involvement.

c. Learning Strategies or Methods Preferred by Students

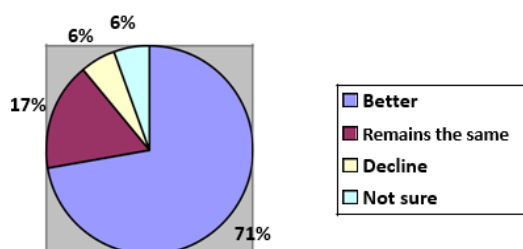
Learning strategies are methods used to enhance understanding and learning outcomes. In this context, not everyone can learn easily and quickly. Therefore, it is crucial to identify effective learning strategies to improve efficiency in the learning process.



From the result, 60% of students prefer the group collaboration method as a learning strategy for speaking skills through TikTok. Video learning also received a positive response of 25%, while students who enjoy individual speaking assignments accounted for 15%.

d. Changes in Speaking Skills According to Student Responses.

The importance of student involvement and participation in the teaching and learning process becomes increasingly evident, especially when applied in the context of innovative learning technologies. Approximately 71% of students reported experiencing improvement in their speaking skills after using the TikTok application. These results reflect the positive impact of implementing teaching methods involving TikTok on the development of students' speaking skills. The combination of modern technology and direct interaction in teaching speaking skills can be a key to success in creating a stimulating and responsive learning environment that caters to students' needs.



e. Observation Results

The observation results over the course of one month indicate that the use of the TikTok Channel NOFREEADI10 application has a positive impact on the development of students' speaking skills. From the introduction stage to the enhancement of creativity and self-evaluation, students consistently showed active participation and growth.

This active involvement is demonstrated through their enthusiastic engagement during speaking activities, evident in increased class participation, willingness to initiate discussions, and proactive involvement in group presentations using TikTok.

Moreover, the growth observed in students' speaking skills is substantial. There is a noticeable improvement in their ability to articulate ideas coherently, express themselves confidently, and incorporate creative elements into their spoken expressions. The use of TikTok as an educational tool has not only encouraged active participation but has also contributed significantly to the expansion and refinement of students' speaking capabilities.

These observations provide a comprehensive and positive overview of the potential of the TikTok application in actively engaging students and fostering substantial growth in their speaking skills at MTs An-Nur Sumberurip.

DISCUSSION

Teaching through TikTok media represents an innovative step in the challenging world of education, leveraging the popularity of this social media platform. It is related with Yusufhadi Miarso in Mahnun opinion, He argued about the selection of effective learning media by teachers by adjusting the characteristics of students in their learning needs. The characteristics in question are aspects of student maturity, background, and conditions related to developmental age.⁷ One of the innovative learning media that can be used by an educator is social media. Tiktok is one of the most widely used and popular social media, not only adults and parents, but many students have used this application. The tiktok application is an audio-visual-based media where users can upload, edit and share video clips that are 15 seconds-3 minutes long. TikTok, originally known as a short video-sharing platform for entertainment, has now evolved into an engaging and creative learning tool. This brings about a shift in the paradigm of education, offering a more dynamic approach that aligns with the learning styles of the younger generation. In fact, in December 2019, the Indonesian Ministry of Education proposed a unique idea, suggesting the use of the TikTok application as a learning tool. This demonstrates a commitment to making social media a innovative and engaging tool for learning. Besides bringing joy in understanding general information about schools or universities, TikTok can also be used as a part of instruction that one can learn from when studying common information related to education.⁸

Teachers who use TikTok in teaching can create short but informative educational content, presenting lesson material in an entertaining way. These short videos allow teachers to express learning ideas and concepts creatively, utilizing visual and audio elements to enhance student understanding. What's more, the use of music, filters, and visual effects on TikTok provides a creative touch that can make learning more interesting and memorable.

Apart from creativity, teaching using TikTok media also allows active involvement of students. Students are not only passive consumers, but also content producers. They can collaborate in groups, create learning videos, and provide feedback to others. This

⁷Mahnun, N. 2012. Media Pembelajaran (Kajian terhadap Langkah-langkah Pemilihan Media dan Implementasinya dalam Pembelajaran). Jurnal Pemikiran Islam, 37(1), 27–35

⁸Ega Altania and Sungkono, "Jurnal EPISTEMA," Jurnal EPISTEMA 2, no. 1 (2021): 83–88.

approach creates an interactive learning environment, increasing collaboration and deeper student involvement in the learning process.

Overall, teaching using TikTok reflects a paradigm shift towards learning that is more student-oriented, creative, and interactive. Although still in the exploration and adaptation stage, the use of TikTok in education creates new opportunities to enhance students' learning experiences and stimulate enthusiasm for learning in classrooms. It can be concluded that the Tik Tok application can be used as an effective learning medium. Firstly, the Tik Tok application meets students' learning needs. Both Tik Tok applications attract students' interest because of their novelty and have many features that can be implemented into learning. And finally, the Tik Tok application is equivalent to the development of maturity and experience as well as the characteristics of students who are the millennial generation, who are attached and close to the digital world.⁹

D. CONCLUSION AND SUGGESTION

The speaking abilities of grade 8 students are largely due to a lack of learning or special methods to develop students' speaking abilities. Therefore, teacher uses the speaking learning method through the TikTok channel nofreeadi10 to develop students' speaking skills.

Learning via the Nofreeadi10 TikTok channel on students' speaking skills has had a positive impact on Grade 8 students at MTS An-Nur Sumberurip, they are happy and enthusiastic when learning speaking via the Nofreeadi10 TikTok channel, so they can develop their speaking skills easily.

Based on the results of the study, the researcher gave several suggestions:

1. For students, students must understand that speaking English is very important, because it will definitely be useful in the future. Motivation alone is not enough if it is not accompanied by exercises, students must get used to practicing communicating using English even with simple language.
2. For English teachers, never give up in guiding students to get used to speaking English, motivating students to remain enthusiastic in learning to speak using English in everyday life so that students can confidently speak using English.

⁹ Wisnu Nugroho Aji, "Aplikasi Tik Tok Sebagai Media Pembelajaran Bahasa Dan Sastra Indonesia," Universitas Widya Dharma Klaten 431 (2018): 136

3. For researcher who will conduct similar research, researchers realize that this research is very simple. There are still many weaknesses that can be seen, therefore, for future researchers, it is hoped that other researchers can perfect this research with a better design. It is recommended that further researchers continue this research by conducting more in-depth research related to the strategies used by teachers more deeply.

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