

AN ANALYSIS ON THE SPEECH ACT OF SELENA GOMEZ "TRUST YOURSELF" IN ENGLISH SPEECHES YOUTUBE CHANNEL

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Abstract

The purpose of this study is to identify the various types of illocutionary act in Selena Gomez's speech "Believe in yourself". There are two main problems in this research: (1) What type the illocutionary act used by Selena Gomez in her speech on YouTube in English? (2) In Selena Gomez's speech, what illocutionary act are you most likely to see? I use a method known as content analysis. There are five types of illocutionary acts: Declaration, Representation, Expressive, Commissive, and Directive. I analyze the speech text by Selena Gomez titled "Believe in yourself." Data from Selena Gomez speeches reveal 51 examples of illocutionary behavior, these five types all illocutionary acts can be found in an utterance: representative statement; directive statement; expressive statement; commissive statement; and declaration statements. And based on this research, It can be said that the dominant illocutionary act style in speech is representative act, and the least is directive act.

Keywords: *Speech Act, English Speeches*

INTRODUCTION

Language is an crucial rule for communique. virtual all people use language as a tool for communication in daily life. furthermore, in getting to know English language too. the usage of language human beings can deliver and get information or message for plenty human beings. according to Dkhar (2020: 19), the position of language is functioned each as a medium of preparation and communique that obtained. moreover, Sari et al (2019:

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660) argue that the scholars learned of language particularly English language from they're in school. It approach that, the component of language (moreover English language) is very important to explicit what we are doing. using language the all facts whether what we want to location and in which we need to location can be brought to our interlocutors.

Pragmatic is ready the study which means language from the speaker. using pragmatics, it will study consists of: how we can interpret and use of utterance inside the real phrase (based at the which means of speaker), how the shape of sentences shape the speaker and the hearer, and how the speaker and the hearer use and recognize the speech act. The speech act is set someone's skill in conversation and having a goal to transfer the messages to the listeners (Budiasih et al, 2016: 42). It means that, the use of speech act we are able to look at how we are able to apprehend the speaker's that means from what they are saying. In know-how the language, it is not only from our interlocutors (speaker and hearer) but also from the memories, communication books, movies, songs, poems, and so forth (Sari, 2020).

Speech act is the utterance which speaker says or speaker performs in every speech, When people make the utterances such as apologies, greetings, requests, complaints, invitations, praise, or rejection in their conversatiom, it is called the speech act. The study of speech acts is very important to us. One important thing in studying speech acts is to make us understand what messages are found in each speech (Sumatera et al., 1993). The purpose of this study is to find out the various types of illocutionary acts in Selena Gomez's speech "Believe in yourself". Therefore, in this study,

I will classify Selena Gomez's speeches according to the existing types and conclude which utterances are most used in speeches Selena Gomez.

METHOD

This type of research is data analysis using descriptive methods. Because I will do an analysis of Selena Gomez's illocutionary act in a speech entitled "Trust Yourself" on Social Media Youtube Channel Speeches. According to Ratna (2010: 47) data sources are the materials used in a study. The data source is the subject from which the data is obtained, namely from Youtube videos. The data in this study are in the form of words or sentences contained in Selena Gomez's Speeches on the YouTube Speeches channel. The instrument in this study was the researcher myself as the research actor. According to Moleong (2010: 168) the research instrument is a data collection tool. This instrument aims to help researchers collect data to make it more systematic and easy. The research instrument was the researcher himself assisted by a data inventory format which was immediately followed by classification (Sari, 2020).

Data collection techniques in this study using the method of observing and noting. The term listening here relates to the use of speech acts in the speech. The first step is to listen to the use of illocutionary acts in Selena Gomez's "Trust Yourself" speech on Social media Youtube. Second, by using note-taking techniques, the first step is that the words included in the speech act are recorded and then marked first. Third, after all are marked, the words that belong to the illocutionary act are grouped. Fourth, conclusions are made about the results of the research after everything has been done.

RESULT

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This study aims to identify Illocutionary act used by Selena Gomez in her speech entitled Trust Yourself. and grouping which includes Declaration, Representation, Expressive, Commissive, and Directive. In this study, Selena Gomez uses a lot of representative in her speech and tends to use a little directive.

In this discussion, I will explain the kinds of illocutionary acts in Selena Gomez's speech. The first is the Declaration, which is the speech act that changes the world through their utterances/words. In Selena Gomez's speech, I analyzed where there were 17 expressions of the Declaration. And I will discuss just a few, namely:

- I have to say that it's such an honor to be here
- I'm from grand prairie
- I should do it because I love it

The sentences above state that he is honored to be on stage which is a statement sentence. He further states that he is from the grand prairie and also states that he does what he pleases.

Representation is a speech act that states what the speaker believes to be the case or not. In this speech, I found 19 expressions of representation. Some of which I will discuss are:

- She is the definition of a strong woman
- If I didn't believe that I could do it, I wouldn't be able to be here
- You're changing the world and that's amazing

In this discussion Selena believes that her mother is a woman who is strong for everything and then believes if she doesn't believe that she can do what she can then she won't be on that stage. And he also believes everyone can

change the world by being brave and believing in himself that he can do it. They are really great.

Expressive is speech act that states what the speaker feels. In this case I analyze 6 expressions that show Expressive, namely:

- I feel I can and I'm just going to start with the basics
- They pressure me
- I am proudest of that I have learned from my mistake

Here, Selena says that she feels that she can and she started from the basic level then she feels that she was once pressured to be what other people want her to be and also she feels very proud of what she has learned from her mistakes.

Commissive is that speakers use to commit themselves to some future action. I analyzed there are 7 of these expressions, one of which is:

- I wanted to be an actress and I wanted to live my dream
- You want to make something great

In that sentence, Selena said that she promised that she would become an artist in the future and lived that dream, and also told people that they could make something extraordinary.

The last one is the Directive, namely the speech act that speakers use to get someone else to do something. In that speech, I found 2 expressions that are included in the Directive, namely:

- Just be kind to each other and love, inspire people because let's do it
- Please stay true to yourself

In this sentence Selena says that she tells people to be kind to one another and to love one another and also to inspire others. And also he said that he told people to be themselves without pressure from others.

DISCUSSION

After analyzing the data based on Sari's theory (2020), I would like to discuss topics related to this research. Based on this phenomenon, most people sometimes don't understand what the meaning means, so it makes miss communication. Therefore in this study I am interested in analyzing speech acts, but focusing on types Illocutionary acts are found in Selena Gomez's speech entitled "Believe in yourself". There are various the illocutionary acts found in Selena Gomez's speech are declaration, directive, representative, expressive, and commissive. In the research I found, there are 17 declaration expressions, 19 expressions of representation, 6 expressions of expressive, 7 expressions of commissionive, and 2 expressions of directive. Declarations are the ones used by Selena Gomez the most. These findings led researchers to find some differences and similarities between the two the findings of previous studies and the findings of this new study. The similarities are the same as research on illocutionary acts and the difference is that in previous research it showed results using percent if this research was calculated by how many sentences were spoken.

CONCLUSION

This research was conducted to find the types of illocutionary acts, which are the most dominant, and their utterances a situation used in Selena

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Gomez's speech entitled "Believe in yourself". After analyzing the data in the previous point, the researcher concludes that:

1. This study focuses on finding the types of illocutionary acts in Selena Gomez's speech. There is five types of illocutionary acts found in Selena Gomez's speech based on Sari Theory. They are there are seventeen declaration expressions, nineteen expressions of representation, six expressions of expressive, seven expressions of commissionive, and two expressions of directive. Total data from every utterance of Selena Gomez in her speech has 51 entries.
2. Analisis of the data by the researcher found 51 types of illocutionary acts of which the most used were representative and the least were expressions. in Selena Gomez's speech "Believe in yourself" based on the number of illocutionary acts used.

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