"Break The Glass Ceiling" in English Speech Youtube Channel





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AN ANALYSIS ON THE SPEECH ACT OF PRILLY LATUCONSINA "BREAK THE GLASS CEILING" IN ENGLISH SPEECH YOUTUBE CHANNEL

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Abstract

This study aims to analyze the types of speech acts and the classification of illocutionary speech acts that occur in Habibie and Ainun's conversation in the film entitled Habibie and Ainun 2012. This research is a qualitative descriptive study conducted on naturalistic investigations of social phenomena. The data were analyzed based on the theory of types of speech acts put forward by Yule (1996), speech acts. Analysis of the classification of illocutionary speech acts put forward by Searle (1977) which consists of, representative, directive commissive, expressive and declaration. The results of this study indicate that there are five classifications of illocutionary speech acts. It was found that there were a total of 42 utterances analyzed as illocutionary where 5 utterances were representative, 9 declarative utterances, 23 directive utterances, 5 expressive utterances, and no commissive (0%). This study shows that the speech "Break the Glass Ceiling" by Prilly Latuconsina contains various types of speech acts that aim to influence, inspire, and motivate the listeners. This speech had a strong impact in raising awareness on gender equality issues and encouraging positive action to achieve success. And the implication of this research is studying and mastering pragmatics, especially in speech act theory to be able to understand the intent of the speaker so that the communication expressed can be fulfilled.

Keywords: Speech Act, Prilly's Speech "Break The Glass Ceiling", Gender Equality, Invitation, Raising Support, Persuasion, Motivation

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Introduction

Speech acts are speech acts or speech acts uttered by someone in a communication situation. This speech act does not only contain a literal meaning, but also carries a specific purpose or influences the attitude and behavior of the listener. The use of speech acts can help in understanding the intent of the speaker, increasing the effectiveness of communication and avoiding misinterpretation. according to John L. Austin in his book "How to Do Things with Words" published in 1962, speech acts can be defined into three types, namely: Locutionary Speech Acts These speech acts are speech acts that involve using words correctly and precisely in the form of sentences that have meaning in a particular language. Illocutionary speech act (Illocutionary Speech Act) This speech act is a speech act that involves the use of sentences to achieve certain goals in communication. Perlocutionary Speech Act (Perlocutionary Speech Act) This speech act is a speech act that influences the thoughts, feelings, or actions of the listener as a result of the speaker's use of the sentence.

In the speech "Break the Glass Ceiling" delivered by Prilly Latuconsina, using speech acts defined by John L. Austin, namely inviting women to break boundaries and overcome obstacles in achieving success and achieving their dreams. Prilly also motivates women to be confident and take advantage of opportunities to develop and achieve their best potential. In addition, Prilly also uses persuasive speech acts to convince her listeners that women have the same abilities as men and must be given the same opportunity to achieve success.

Based on the background and limitations of the problem mentioned above, this study aims to determine the role of context in the speech delivered by Prilly, besides that this study also aims to analyze the speech based on the theory of hymes, and it can be seen that paralinguistic elements are very helpful for understanding each illocutionary.

This research is expected to be useful for understanding the role of context in discourse and is also expected to provide teachers with an in-depth understanding of speech acts based on context, especially in conversational analysis. This research



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is also expected to make a positive contribution to other researchers in understanding or conducting further research. The basic theory that will be used in this study is about the Speech Act which was popularized by Searli. Searle (in Rahardi, 2005: 35-36) found in his book Speech Act: An Essy in Philosophy Of Language states that in practice there are three kinds of speech acts, including: (1) locutionary acts, (2) illocutionary acts, (3) perlocutionary act.

Thus the speech "Break the Glass Ceiling" delivered by Prilly Latuconsina can be said to be included in the meaning of speech acts because speech is a form of oral communication produced by Prilly with the aim of influencing, inspiring and motivating listeners.

Method

This research is taken from the speech "Break the Glass Ceiling" delivered by Prilly Latuconsina, on September 19, 2022. The duration is 8.59 minutes, via the YouTube channel TDEx Talks watched approximately 125 thousand times. The discussion of this research relates to the speech acts used in the speech, by watching the video clip of the speech to understand the subject matter discussed, and by transcribing the speech entitled "Break the Glass Ceiling" delivered by Prilly Latuconsina, so that it is easier to understand in terms of details.

Qualitative descriptive studies tend to draw from general principles of naturalistic inquiry. Naturalistic inquiry implies only a commitment to study something in its natural state, or to the extent that this is possible in a research enterprise (Lincoln and Guba, 1985; Willems, 1967). That is, in any naturalistic study, there is no preselection of variables to study, no manipulation of variables, and no a priori commitment to a single theoretical view of the target phenomenon. Thus, the naturalist investigator would employ techniques that would allow the target phenomenon to present itself. Then, the research objective intends to describe the following description. This study can be categorized as a pragmatic study as well as a discourse analysis study because this study is related to the study of



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speaker meanings and needs to be analyzed as a discourse analysis study using speech act theory.

The focus of this research is to find the types of speech acts, direct and indirect speech acts and their classification of types of speech acts, which can be formulated into representative, directive, commissive, expressive, and declaration (Searle, 1977, in Kess 1993). Using a qualitative approach, the data collected is analyzed for its relevance. And fulfills the requirements according to the category of speech acts put forward by Searle (1969) and supported by Austin (1969).

Findings dan Discussion

In this study, the authors provide an analysis of speech acts in Prilly Latuconsina's speech "break the glass ceiling". Based on the qualifications in accordance with the speech act category that has been put forward by Searle (1969) and supported by Austin (1969). The author will discuss illocutionary in more detail. The illocutionary is divided into several types, namely; Representative, Directive, Commissive, Expressive, Declaration. Because Prilly Latuconsina's "Break the Glass Ceiling" speech mostly talked about the challenges and difficulties faced by women in achieving success and progress in their careers. The speech also focuses on the importance of breaking down the boundaries that limit women in achieving success. Thus, this speech is indeed included in the definition of illocutionary speech acts, because it has a communicative purpose to invite and motivate women to pursue success and destroy the boundaries that prevent them from achieving their goal.

Data 1

Representative act, namely sentences that convey statements or information. The following are some sentences that are representative of Prilly's speech entitled "Break the Glass Ceiling":

"Good evening, ladies and gentlemen. Thank you for joining me here today to discuss an important issue that affects women around the world."



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"The glass ceiling is a real and pervasive issue that affects women in all industries and professions."

"Studies have shown that women are often paid less than men for doing the same job, and are less likely to be promoted to leadership positions."

"Breaking the glass ceiling requires a concerted effort from all of us, including businesses, governments, and individuals."

"By working together, we can create a world where women have equal opportunities and are valued for their contributions, regardless of their gender."

In this speech, Prilly used representative sentences to convey information and facts about the issues she discussed, namely the glass ceiling that hinders women's career advancement. Thus, these sentences help Prilly to convey her message and goals clearly and effectively to her audience.

Data 2

Declarative act is a sentence that states or conveys factual information. Here are some declarative sentences in the speech:

"The glass ceiling is a barrier that prevents women from reaching the highest positions in their careers."

"Women have the skills, qualifications, and determination to break through the glass ceiling."

"Studies have shown that companies with diverse leadership teams perform better than those without."

"It's time to shatter the glass ceiling and create equal opportunities for women in the workplace."

"Gender should not be a factor in determining someone's worth or potential in their career."

"We need to start by acknowledging that the glass ceiling is a problem."

"Women are just as capable as men, and it's time that we start recognizing that."

"We need to work together to break the glass ceiling and create a world where everyone has equal opportunities."

"It's time to stop talking about the glass ceiling and start taking action to break it."



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In these sentences, Prilly conveys information and facts about the glass ceiling and the importance of creating equal opportunities for women in the workplace and statements that aim to convey information or facts regarding the glass ceiling issue and express Prilly's views on the importance of solving this problem.

Data 3

After reviewing the text of Prilly's "Break the Glass Ceiling" speech with the same title, there are several sentences that can be considered as expressive speech acts. Some sentences that include expressive speech acts are:

"I am honored and humbled to stand before you today."

"I feel passionately about this cause."

"I am deeply frustrated by the barriers that women still face in the workplace."

"I am outraged that women are still paid less than men for doing the same job."

"I am confident that together we can shatter the glass ceiling once and for all."

Prilly actively expresses her beliefs and emotions about the importance of breaking boundaries and striving to achieve gender equality. she feels honored and humbly speaking in front of an audience, she feels passionate about the goals she wants to achieve, and she feels frustrated and angry about gender discrimination in the workplace. In addition, she also expressed her belief that together, they could break down the "glass ceiling" or boundaries that prevent women from achieving the same success as men. Therefore, these three sentences can be considered as expressive speech acts.

Data 4

Directive speech acts include instructions or requests. Some sentences of this type of speech act in Prilly's speech are:

"Let's aim high, and let's aim together."

"Let's be the voice for those who can't speak up."

"Let's empower each other and lift each other up."

"Let's shatter the glass ceiling once and for all."

"Let's make sure that every woman has an equal opportunity to succeed."



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"Let's challenge the status quo and make real change happen."

"Let's all move forward and break the existing boundaries."

"I want to encourage all women to dare to dream even bigger."

"Let's start changing our perspective on women."

"Don't be afraid to try and fail, because from failure we will learn."

"Let's rise up and show the world that we can do anything we want."

"Open your mind to what could happen if women have equal opportunities."

"Take action to promote gender equality in the workplace."

"Let's break the glass ceiling together."

"Join me in shattering the barriers that hold us back."

"Take action to break down the walls that prevent us from achieving our dreams."

"Don't be afraid to speak up and demand the respect you deserve."

"We must work together to overcome the obstacles that stand in our way."

"Be bold and fearless in pursuing your goals."

"Never give up in the face of adversity."

"Challenge the status quo and push for change."

"Empower yourself and others to reach for the stars."

"Create a world where everyone has an equal chance to succeed."

All of the sentences above are directive speech acts because Prilly is giving instructions or invitations to take an action or deed, namely to change perspectives, move forward, dare to dream, and show ability.

Conclusion

This study shows the results that the speech delivered by Prilly in her speech tends to use directive act sentences with a total of 23 sentences. Regarding the analysis of the classification of illocutionary speech acts, directive speech acts are more dominant among the others, and are followed by declarative, representative, and expressive. In Prilly's speech, he invited the audience to take an action to fight and motivated his listeners to have the courage to break down the boundaries that prevented them from achieving their dreams and success.



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