

## **THE PERSONALITIES ANALYSIS OF “JACKSON MAINE AND ALLY” ON “STAR IS BORN” MOVIE 2018**

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### ***Abstract***

*The purpose of this study is to describe the positive personality values and negative personality values of the main character in “a Star is Born Movie 2018”. In literary works, there are many things that can be done to be studied, but researcher only focused on the personalities of the two main players. The purpose of this research is to make it easier for readers to recognize the personality. This research is presented based on a literature review from experts, related to this research contains several topics that are used to support the analysis in this study. The literature review is used to strengthen the results of the study, several related keywords in the research of this film serve to facilitate the reader understands the important parts that will be explained in this study. The researcher has also compared this research with other studies related to personality research from a film. The method of this study is descriptive analytical method. Data and data sources are from the scenes and dialogues in this film which are collected by using documenting technique. The results of the study from this film are; Jackson's negative personality can be improved with the support, affection and hard work of Ally. The positive impact of both is that Jackson is trying to become a better person and Ally's career in music is increasing. from this film, we can get moral values that we can apply to families, students or people around us to instill a positive attitude and thinking in behaving and supporting each other and instilling love for others.*

***Keywords: Personalities, A Star is Born Movie 2018, Literature Study***

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## **Introduction**

Film is able to influence information and messages with creative and unique way. Film is an electronic signal from moving graphics, images or text that is use to combine a steady stream of images uses for entertainment, education or other uses. The term is often used to describe content that is longer than ten minutes or something we watch on TV or theatre.

From Simple English Wikipedia (article) encyclopaedia, film is a type of visual communication that uses moving images and sound to tell stories or teach people something. Most people watch movies as a type of entertainment or a way to have fun. For some people a fun movie can mean a movie that makes them laughing, while for others it could mean a movie that make them crying or scared. Films are similar to novels or short stories in that they tell a story. They also have the same genres as like romance, history, detective, thriller, adventure, horror and science fiction. Films in literary research are films that control our senses more to create a special atmosphere, feeling or to release emotions.

An important element in literary works is character especially in the world of cinema. Characters play an important role in making the story in a film more alive.<sup>3</sup> They give the story a purpose, a reason for the audience to care about what is happening in the film. They have a great influence to represent the important things that the content of the film influence to the audience. Character and personality have a close relationship. In every drama, personality plays an important role in the behavior and actions of characters to protect personal entities and souls.<sup>4</sup> A character must be able to play various roles presented by the director of the film. Sometimes in a film, there are characters that have to play more than one personalities. Therefore, the character must really pay attention in detail so that what he plays is in accordance with what is written in the script. Characterization is the way the author presents the characters in the story so that the authentic character of the actors can be known. Characterization is important element in fiction. With

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<sup>3</sup> Pope, *Creativity:History,Practice*. (New york : Roudledge,2005), p.86

<sup>4</sup> Ann Charter, *The story and its writer: Introduction to short fiction*. (New York: amazon, 2011),

characterizations, the audience will enjoy the content and intent of the film; characterizations also make literary works more interesting. In the film there are several characterizations namely antagonists, protagonists and protagonist. The protagonist is the character who supports the story, the Antagonist is the character who opposes the story, and the protagonist is the supporting character for both the protagonist and the antagonist.

In the musical drama film "A Star is Born" which was released in 2018 directed by Bradley Cooper and produced by Bradley Cooper, Todd Phillips, Bill Gerber, Jon Peters and Lynette Howell Taylor. The screenplay was written by Eric Roth, Bradley Cooper and Will Fetters based on the 1937 film A Star Is Born by William A. Wellman, Robert Carson, Dorothy Parker and Alan Campbell. In this film, there are several characterizations that make the story more interesting and make researcher wants to examine the characters in the main character in the film “A Star is born”. In this study, the researcher focuses on the characters of the two main players in the film “A Star is Born”, played by Breadley Cooper as Jackson and Lady Gaga as his ally. The researcher uses a qualitative descriptive method by observing, hearing and observing important things to learn in this film especially the main character's personality.

Based on the problems of the study, the objectives of the study are as follow: 1) To analyze the personalities of the two main characters in “A Star is Born” movie; 2) To describe the moral message of understanding the personalities of the two main character in “A Star is Born” movie. By reading this thesis, it is hoped that it make easier for the readers to understand about types of characters personality and understanding character personalities of fiction. This research can provide benefits for other researchers to developing research on personality character better and enrich knowledge about characterizations from the data obtained in the film. The results of this study are 5 expected to provide to understanding of characterizations and can also be used as an example important of characterizations in a literary work.

Actually, literary works are not only focused on films, but also poetry, novels, dramas and fiction. Researcher chose “A Star is Born” movie because in

this film, not only personality characters can be studied but, many things in the film can be studied. The researcher is more interested in the film "A Star is Born" because in this film there are many lessons and motivations. In order for this film to get appreciation and positive reviews from the audience, the researcher wants to limit the research and focus on the personalities of the two main actors.

### **Research Method**

The research design of this study is qualitative. This method is used to get a clear picture and to describe the personality characteristics of the two main characters of "A STAR IS BORN". Descriptive research method aims to describe systematically, factually and accurate facts, attitudes and relationships between the problems studied.

The source of data "A Star is Born" movie. The movie is gotten from telegram application. The researcher downloads it using Wi-Fi. So that the data source of this research is a movie. The data is taken from the characters of the two main players by taking pictures and conversations of the two main players Jackson Mine and Ally.

In collecting the data of this research, the researcher used several techniques to get the data. The first step is to download movies from telegram app on laptop ,to make it easier and clearer in data collection, the second step is identify all scenes played by Jackson and Ally and collect the picture to get data. Analyze the data, discusses and make conclusion are the last technique of the research.

To make easier on analyzing the data, the researcher used the following techniques :

1. Watching scenes played by Bradley Cooper and Lady Gaga by paying attention to the dialogue from the movie "A STAR IS BORN" over and over again until the researcher gets a complete understanding of Jackson And Ally's personality.
2. Selecting and classifying data related to the problem under study from the dialogue of "A STAR IS BORN" Movie.

3. Conducting and analyzing the collected data, by watching all the scenes and dialogues over and over again from Ally and Jackson in “A STAR IS BORN” movie.
4. Drawing conclusion. In this study researchers need to explain the techniques in collecting data from accurate research. Qualitative research methods generally data is collected with several qualitative data collection techniques, namely interviews, observations, documentation and focused discussions (Focus Group Discussion).

Qualitative methods are methods that focus on in-depth observations. Therefore the use of qualitative methods in research can produce more comprehensive study of a phenomenon. The researcher chooses the study of documentation in data collection. documents are records of events that have passed can be in the form of writing, pictures and monumental works from someone. Documentation study is a way of obtaining data by reviewing written documents which can be in the form of data, pictures, tables, diagrams.<sup>5</sup>

1. Observation Check List

To prove the result of data, the researcher joint to class when the activity of teaching speaking was done. At that time, the researcher was able to obtain data concerning with the techniques of teaching speaking applied by the English teacher in the classroom.

2. A Set of Questionnaire Sheets

The researcher made the questionnaire to get the students’ responses to know the information of techniques used by their English teacher in speaking.

3. Interview Guide

This was only given to the English teacher. It was expected to get additional information about his techniques applied in teaching speaking in the classroom.

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<sup>5</sup> Sugiono, *Memahami Penelitian Kualitatif*. (Bandung: CV. Alfabeta, 2005), p.82

The researcher conducted the observation during the class hours to know the teaching techniques that are used in speaking class at the 8<sup>th</sup> grade students of SMP IT Asy Syadzili Pakis Malang. Then, the researcher distributed the questionnaire to the students what techniques used by their English teacher. The last, the interview and discussion were conducted between the researcher and the English teacher after the teaching-learning process to know some information about the techniques in speaking class, syllabus, and qualification of the English teacher himself.

In this study, to find out the characters of Jackson and Ally in the film "A Star is Born", researcher watched several scenes in the film by carefully observing each scene and conversation from the film repeatedly so that the research results can be accepted as valid by the reader.

### **Findings and Discussion**

In this study, to find out the characters of Jackson and Ally in the film "A Star is Born", researcher watched several scenes in the film by carefully observing each scene and conversation from the film repeatedly so that the research results can be accepted as valid by the reader.

At the beginning of the story after the concert is over, Jack invited his driver to stop by a drag bar to just drink alcohol. When he is drinking and chatting suddenly, his attention is distract and fix on a singer Ally. Ally appears singing with a song title “La Vie En Rose” and Jack is fascinated by Ally's performance. After the program has finished, Jack begin to invite Ally to get acquaint and not long after chatting Jack try to invite Ally to treat her to drink and talk.

A brief introduction has passed and Jack begin to pay attention to Ally besides that, Jack also sees the talent sing writing songs in Ally. Then Jack begins to invite Ally to accompany him at his country concert, while introducing Ally to his fans. Love begins to grow between the two. After Jack introduce Ally to his concert when she performs a song title “Shallow”. Ally begins to become famous 25 for her persona. From there Ally often appear to accompany Jack at his concert and their romance begins to climb into a relationship.

They finally got married after experiencing various problems. Their marriage is tinged with happiness, but it does not last long. Jack is acting up and causing a problem. He returns to taking drugs and alcohol which make him finally have to be rehabilitation. After being rehabilitation and allow to return home, their relationship is getting better, but on the other hand the producer fell unhappy with it because Jack’s return would only damage Ally's career. Rez comes to meet Jack. Rez also give a cornering statement. Rez tells Jack that he only had a negative impact on Ally. From the statement Jack felt guilty and he becomes depression by blaming himself for the bad things that has happened to Ally. Jack decides to committed suicide to end all his guilt. Finally the Jack is passed away. Ally is shock and regret that she is not always beside Jack. In order to commemorate the death of her husband even though it presents a song created by her late husband, "I'll never love you again".

**Table 4.1 The personality of two main characters from “A Star is Born”movie.**

No	Jackson’s Characteristic	Ally’s Characteristic
1	Alcoholics and drug addicts	Have talent but not confident
2	Friendly and caring man	Firm woman and hard worker
3	Simple Boy and Honest	Trying to be confident
4	Stubborn but Optimistic	Patient and Forgiving

*Characters’ Personalities*

1. Jackson Mine’s Personality

Related to the study of the film, the researcher takes the main characters that were played by Jackson Mine. In the movie" A Star is Born "movie there are several characters played by Bradley Cooper as Jackson Mine who is a popular singer, those are:

a. Alcoholics and Drug Addicts



This film begins with a Jackson Mine concert with scenes by drinking drinks and medicine in the twenties 00:34/135:45. Jackson swiftly steps onto the stage while playing the guitar with his expertise in playing guitar and singing.

b. Friendly and Caring man



Although being a famous singer, Jackson has an Extravert felling Jackson is known as a person who is friendly and considerate of others, it was seen when Jackson first entered the "bleu- bleu" bar in the east of the city, said Jackson was about to buy a drink. Jackson met many people who knew him, Jackson was also friendly to everyone in the bar and that's where Jackson first met Ally. In the scene at 14:00/135:45 above we can know that Jackson is a friendly person, he can mingle with people around him even though he just met. Jackson invites Ally to go out and drink elsewhere in the hope of getting to know ally more because Jackson is secretly interested in ally's voice in singing songs.

c. Simple boy and Honest



Jackson's next character is a motivator. Jackson motivates Ally so that she realizes her singing ability and writes her own songs. Jackson invites her to attend the next concert. The data above was taken on duration to 26:08/135:45 after Jackson treated ally's hand; they sat relaxed in the parking area. Ally asked Jackson about his origins, and Jackson answered all of Ally's questions by telling him what he was.

d. Stubborn but Optimistic





In this film's story, Jackson also has a stubborn character, this scene is taken on the duration to 31:17/135:45, it was shown when Bobby's cousin and manager told him to use a hearing aid, because Jackson from a young age had problems with his hearing

e. A Good Musician



This scene at 39:00/135:45 explained about how Jackson always brings his songs in his concerts which always hypnotizes all the audience, Jackson looks so confident and very stunning on stage, this proves that Jackson is a great and famous musician, Jackson's ability as a musician is unquestionable. Jackson looked stunning when performing his song "Black Eyes".

This personality is classified as an extrovert sensation, which is always acting and thinking based on experience, because Jackson often goes on tour, Jackson is used to dealing with very large audiences and trying to blend in with them

f. A Romantic Boy



He becomes romantic when the two are involved in a love affair between a mentor and his protégé, both are committed to living together. Jackson's introverted personality is seen when he tries to explain his personal experience with the outside world and tries to support Ally.

From the scene at 56:21/135:45 above, it can be concluded that after Jack asked Ally to accompany him to a concert or tour. Jack and

Ally's relationship is getting warmer and they start to give each other the desire to love like each other needs to want to touch each other tightly and belong to each other. Likewise in terms of physical attraction began to accept all forms of physicality from Ally and so did Ally to Jack. Then in one of his concerts Jack also asked Ally to sing a song that Ally had arranged. Ally is hesitant and unsure, but Jack assures Ally that he can do it. Ally came forward and sang. The song that is taken also explains the language of their relationship so far, between passion and intimacy. Song the title " Always Remember Us This Way".

g. Emotional and Hopeless



Ally comes to rehab to visit Jack, in his meeting Jack apologizes to Ally for messing up the award ceremony, Jack feels ashamed of himself, and Jackson also feels sorry for Ally's father, while crying Jack tells Ally his regrets.

2. Ally's Characteristic

The second character, namely from Ally as the main character, she has an introverted personality and Ally's introverted personalities can be seen from some of the characters as follows:

a. Have talent but not Confident



After hearing Ally's voice singing Jackson asked Ally to go out and have a drink together to chat, Jackson asked Ally something about Ally's expertise in singing and writing songs, that's when Jackson knew

that Ally had very good musical abilities but Ally did not have the confidence to pursue career again as a singer.

This scene was taking at 17:00/135:45 when Jack gives support to Ally that what other music producers said is wrong about Ally's nose which makes Ally feel inferior to become a professional singer.

b. Firm Woman and Hard Worker



Ally is a hard working girl, it can be seen in ally's daily life that works at a catering company and sings at a bar, after work Ally also has to take care of her father and all her own problems.

Ally's father always supports Ally's decisions to achieve her dream of becoming a famous singer, and has always supported Ally's decision to pursue a career in music.

c. Trying to be Confident



When he arrived at Ally's concert and the theme was welcomed by Jackson's manager, what surprised Ally was when Jackson asked him to sing his song on stage, at that time Ally refused because he lacked confidence, Jackson insisted and allowed him to sing the song "swallow" which was written by Ally.

When Jackson performed his song Ally was very surprised Ally's heart was moved to come on stage and sing, that's where Ally's courage and confidence emerged, Ally sang Swallow's song with thousands of applause from the audience.

d. Patient and Forgiving



Ally always tried to make Jack's heart calm, when she saw Jack's condition while in rehab Ally felt sorry for Jack she said to Jack in a soft tone **"I don't have a problem with your condition, I'm just thinking, please do what you want"**. Happy whatever the situation, Ally will always accept it as long as Jack is happy.

In another conversation Ally also tried to calm Jack patiently Ally said **", it's okay, this is not your fault, this is a disease"**, Ally repeatedly explained that everything that happened was not Jack's fault; Ally always forgives Jack's mistakes because Ally loves him very much.

e. Good Singer



Ally's ability was shown in following Jackson's concert in Arizona. Jackson asked Ally to bring her favorite song written by Ally entitled "I'll always remember us this way". All the audience.

As time went on Ally's career was increasing, she was glimpsed by a producer named "Rees" who managed to publish her into a famous singer and managed to bring her own son.

3. Moral Message

Related to the research studied from the film "A Star is born" This movie is a moral message that will be conveyed by the producer of the work of art to the audience, the author will describe as follows:

a. Human relations with oneself

The moral message that the researcher got from the film A Star is born , related to human relations with oneself is about the problem at the

beginning of the story in this film , the circumstances in which the two main characters grew up in different family environments, namely:

- The existence of the Jackson Maine family environment is from the family where he come from, both of his parents' marriages have different social status, his father comes from an ordinary farming family and his mother comes from a wealthy farming family, so that the relationship between the two families always has problems, Jackson has a brother and since Jackson was 13 years old they were left behind by his parents and raised by his older brother.

As a child, Jackson always saw his father drunk and drunk, and this condition affected Jackson's behavior until he became an alcoholic and drug addict. The lack of love from his parents and attention from his family, as well as the environment in which Jackson grew up were all a big impact. Influenced Jackson's personality. So it can be said that the formation of the main character comes from one's own resilience in responding to an incident and being able to study it well

- Other evidence found by the author regarding Jackson's life is the relationship between two brothers, namely Jackson and Bobby, who always supported Jackson and always accompanied Jackson in childhood until Jackson pursued a career in music, it was shown by Bobby who always tried to give advice to Jackson in every way.

Making decisions like when Jackson was going to hold a concert he didn't want to use his hearing aid even though Jackson had tinnitus that he suffered from since childhood, Bobby tried to convince Jackson to keep using it even though he had to argue. This relationship of mutual care

and support must be applied to be able to form a good character.

- Tinnitus made Jackson depressed, finally when Jackson was trying to recover from his illness, at the same time Ally wanted to take Jackson on a concert tour so that Jackson had more enthusiasm and was not lonely. But because producer Ally didn't agree with Ally's decision and said something which made Jackson feel guilty that Jackson finally decided to end his life.

The situation when a person is depressed should have the support of the trust of the people around him to make someone optimistic and think positively.

- Condition of Ally who was raised by her father because her mother had been passed away for a long time, her father worked as an online taxi driver who lived a simple life. Ally was used to living independently because her father had to work outside the house so he couldn't accompany Ally all the time. They had to work hard to get it. meet the needs of her life. This is what makes Ally grow up to be an independent and hardworking girl.

The positive thing that we get from the life of Ally and her father is accepting each other. trying to prove love with positive teachings between father and son

b. Human relations with other humans in the social sphere

Moral message that the researcher got from the film A Star is Born related with human relation with other human in the social sphere is about:

- The closeness between Jackson and Ally made Ally able to achieve success in music. The support and enthusiasm that Jackson gave Ally made Ally confident in her abilities, as Jackson did when he invited Ally to a concert together,

Jackson provided a great opportunity in Ally's career until Ally became famous singer.

- A positive support and enthusiasm given to each other can make a person stronger and confident in every action
- The discovery of the relationship between Jackson and Bobby during a disagreement, because Jackson felt betrayed because Bobby sold the land inherited from his late father without his consent, even though Bobby had previously asked Jackson's approval, because he was so drunk Jackson did not remember the incident. Bobby always tried to explain everything to Jackson so as not to misunderstand.

From the Jackson and Bobby incident above, it can be said that a good relationship requires trust and honesty, because that's what can straighten out misunderstandings.

## **Conclusion and Suggestion**

### **Conclusion**

Based on the data above, it can be seen that knowing the character in the role is important, so the public can understand the contents of the literary work.

The researcher found several characters in "A Star is Born" movie, which were played by Jackson and Ally as the main actors in “A Star is Born “movie can be changed or shaped, character changes not only come from environmental factors in which we live, but also come from family and ourselves including the illness suffered by Jackson's character in this film who makes him addicted and depressed.

The moral value on “*A Star Is Born* “ movie, that can be taken are Struggle, and sincere affection. Struggle is hard work to realize ideals. Struggle can also be interpreted as the key to success or the goal to be achieved. Sincere affection can strengthen a relationship, willing to accept the shortcomings and strengths of one another and give each other positive support.

From several statements it can be said that the moral message is divided into 2 categories, they are ;

- 1) Human relations with oneself
  - a. The background where we grew up, such as relationships with close family, parents or siblings.
  - b. Relationships formed from positive people who always provide support are very important in shaping one's personality character.
  - c. Genetic factors acquired from birth such as congenital diseases can also affect a person's personality.
- 2) Human relations with other humans in the social sphere
  - a. The relationship between humans with one another that is constructive, giving each other encouragement and enthusiasm can produce something positive as well.
  - b. A well-established brotherly relationship can be damaged because of one's selfish nature.
  - c. The fabric of a good relationship is trying to take care of each other by understanding and forgiving each other, accepting each other sincerely.

### **Suggestion**

The first suggestion from the author to further researchers is to develop more deeply about personality characteristics, especially for researchers and literature readers, because each individual has their own perspective on different personality traits based on their respective beliefs and understandings. So that researchers can find personality traits found in other characters that can or cannot be applied in everyday social life.

The second suggestion from the author to the reader, the writer hopes that this research can increase the reader's knowledge about personality traits; because it is important to know that every social human being needs to have a personality character so that they can establish relationships between one another in social life.



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